

Under the High Patronage of
Mr Emmanuel MACRON,
President of the French Republic



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INTERMAT 2024

Equipment at the heart of decarbonising construction

A series of round tables to discuss and look ahead to the low-carbon construction site of tomorrow

INTERMAT 2024 aims to promote the collective excellence of the construction sector, which is ready to meet the significant challenges facing the industry in terms of decarbonisation and energy, digitalisation, CSR commitment, training and employment. The event will also feature a platform for dialogue with the public authorities.

To that end, approximately twenty round tables have been scheduled to take place on the BFM Business TV set located in the Industry Area, at the heart of the trade show, in order to showcase the efforts of the five main industry federations: DLR, EVOLIS, FFB, FNTP and SEIMAT. The presidents of these organisations will sign "The sector's four commitments for low-carbon and sustainable construction equipment" manifesto on 24 April at 11:30 am.

Key figures for construction materials and equipment

Machinery accounts for about 20% of a construction site's greenhouse gas emissions. This is a significant proportion, meaning the fleet needs to be decarbonised quickly. This explains the tremendous innovation drive of construction companies, who are doing their utmost to speed up the sector's energy transition.

Companies producing construction equipment include those involved in building, civil engineering, materials preparation and bulk handling. They **turnover €5.8 billion** (provisional, excluding wholesale business-to-business).

The output from French companies manufacturing construction equipment increased by 4.1% (in value) in 2022 compared to 2021. It reached **€3.8 billion in 2022**, predominantly for public works equipment (€2.2 billion). There are **90 production sites employing 14,500 people**.

The companies that produce handling equipment cover industrial forklift trucks, handling systems, industrial lifting and storage equipment. They achieve a **turnover of €8.8 billion** (provisional, excluding wholesale business-to-business).

The output from French companies manufacturing handling equipment increased by 10.4% (in value) compared to 2021. Boosted by growth in the industrial forklift trucks range and in systems, it reached **€5.3 billion** in 2022. There are **93 production sites employing 17,700 people**. (Source EVOLIS).

According to the SEIMAT survey, 2023 was marked by a slight decline in volume for all construction and handling equipment in mainland France:

- **Heavy equipment: down 6%** in volume, with 12-tonne crawler excavators down 16% and wheel excavators over 11 tonnes up 16%.
- **Compact Materials: Up 4%**, reaching 18,864 machines, with mini excavators accounting for more than 71% of the volume.
- **Road and compacting equipment:** sales were stable, with the exception of rammers and plate compactors, which fell **by 25%**.
- **Concrete equipment: Up 7%**, marking an increase after a shortage of chassis cabins in 2022
- **Handling and lifting equipment: Down 1%**, with stable sales of forklifts and telehandlers.

The BFM Business TV show programme at the heart of the Industry Area

This programme will present a series of round table discussions covering innovation, new energies, sustainable cities, CSR and new professions. It will engage public authorities on the sector's fundamental role in achieving carbon neutrality. These speeches will be led by high-level speakers from construction companies, project owners and contractors, energy suppliers, innovators, trainers and institutions, etcetera.

Wednesday 24 April - morning : Climate : what energy policy for tomorrow ?

- 10 – 10.30am : Energy, climate: Europe in tune
- 10.30 – 11am : Energy, climate: France in action
- 11- 11.30 am : Sustainable cities: the green city of the future
- 11.30 - 12 am: Manifesto « 4 keys to support decrease of construction equipment carbon footprint »: signature and commitment by presidents of the sector's five major federations: DLR, EVOLIS, FFB, FNTF and SEIMAT.

Wednesday 24 April - afternoon : The energy challenges facing construction equipment

- 2- 2.30 pm: Sustainable cities, a revolution for construction and public works groups
- 2.30 – 3pm : Construction, a sector lowering its carbon footprint
- 3– 4pm : Electrification, the other challenge of energy transition
- 4 – 4.30pm : Lower carbon footprint with hydrogen

Thursday 25 April : FTNP Innovations day of public works and awards ceremony

- 10 - 12 .30 am: Energy: building carbon-free
- 2 – 4.30 pm : Materials & Processes: taking action to decarbonize public procurement

Friday 26 April - morning : CSR: the new priority for building and public works sector players

- 10 – 10.30am : CSR in the building and public works sector
- 10.30 – 11am : CSR: a cross-section of large companies and SMEs
- 11 – 11.30am : CSR: the role of public players
- 11.30 – 12am Safety and prevention from the strategic perspective of sustainability and reducing carbon emissions

Friday 26 April - afternoon : Sobriety: towards new business models

- 2 – 2.30pm : Construction and public works facing the challenge of sobriety
- 2.30 – 3pm : Economy of use and functionality: changing your working methods towards collaborative uses
- 3 – 3.30pm Circular economy in the construction industry
- 3.30 – 4 pm : Digitalisation to help reduce carbon emissions

Saturday 27 April – morning : Construction: let the new generation rise

- 10 - 10.30am Young people in the construction industry
- 10.30 – 11am : Building and civil engineering: the challenges of training
- 11 – 11.30 am : Influence at the service of building jobs
- 11.30 – 12am : Operators at the heart of the sector

Saturday 27 April - afternoon : Conclusion

- 2 – 2.30pm : How do manufacturers help operators in terms of energy and safety?
- 2.30 – 3pm : Wrap-up and closing of the exhibition

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About the organisers

S.E. INTERMAT brings together:

- **EVOLIS**, a grouping of CISMA (construction, infrastructure, steel and handling equipment association) and PROFLUID (French pumps and agitators, compressors and valves association), is the trade organisation representing the players in the French mechanical equipment market. Since its merger with SYMOP (organisation of machines and equipment for industrial production), EVOLIS now represents 600 member companies, 82,000 jobs in France and a turnover of 18 billion euros, of which 11 billion euros is exported. www.evolis.org
- **SEIMAT**, the Association of International Civil Engineering, Mining, Construction and Hoisting Equipment Industries. SEIMAT federates and drives the leading global players in construction machinery and equipment operating in France. The trade association brings its members key expertise on legal, technical, social, environmental, customs, and health & safety issues. It also offers constantly updated information on economic and industrial activity, and produces equipment sales statistics for France. Through its society Club SEIMAT, it actively contributes to promoting and enhancing the brand image of jobs in construction and handling maintenance. www.seimat.com
- **COMEXPOSIUM**, one of the leading event organisers worldwide, creating events that bring communities together to discover and explore businesses, passions and interests. Comexposium organises more than 150 professional and general public events, covering more than 10 sectors of activity (agriculture/food, retail/digital, fashion/accessories, leisure...). The group connects 48,000 exhibitors and 3.5 million visitors, 365 days a year in 22 countries. Creating experiences and encounters between individuals, Comexposium enables throughout its events (SIAL, All4Pack, Paris Retail Week, One to One Monaco & Biarritz, Foire de Paris, Rétromobile, etc.) and its associated content its communities to be connected all year round through an effective and targeted omni-channel approach. www.comexposium.com