

PARIS 24 - 27 APRIL 2024

THE SUSTAINABLE CONSTRUCTION SOLUTIONS AND TECHNOLOGY EXHIBITION

INTERMAT 2024: a redesigned exhibition model, in step with the low-carbon transition of the construction sector*

The next INTERMAT, the sustainable construction solutions and technology exhibition, will be taking place from 24 to 27 April 2024 at Paris Nord Villepinte exhibition centre. Focussing on the unavoidable issue of low carbon for the construction industry, and with a brand new look, the 2024 edition aims to constitute a showcase for the excellence of the French sector in the race to net zero.

A showcase of sustainable equipment and technologies for construction

As a major societal issue for the entire French construction industry, the path to net zero is shaking up the production model of all its players. Order principals, international and domestic equipment and machinery manufacturers, rental companies and service providers will all experience profound changes in their business models over the next ten years.

In this perspective, the 2024 vintage will be one of renewal, in step with the low-carbon transformation of the sector, to closely meet the needs of construction professionals in search of game-changing solutions and sustainable, zero-carbon equipment and technology.

On issues such as reducing the carbon footprint of building projects, migrating to zero-carbon energy sources, or low-carbon powertrains, equipment, materials and services, the event aims to offer a stage to the latest developments and concrete solutions on the construction market in the aim of building an ambitious net zero trajectory.

A new event model in terms of offering and format

The low carbon theme will also be given pride of place at the show through a model that has been overhauled in terms of offering and format, with a view in particular to lowering its own carbon footprint:

- 4 exhibition days instead of 6,
- a more comprehensive exhibition offering addressing wider and more cross-cutting themes,
- an extended ecosystem, open to new partners,
- exhibition spaces redesigned around the sector's key challenges,
- changes made to its flagship events (INTERMAT Innovation Awards, Construction Observatory, etc.)
- and naturally, an event capitalising on all its existing strengths and assets.

Through five dedicated sectors, the show will bring together construction industry players around an edition focussing on **innovation and new technology for the path to net zero**.



The exhibition's new brand identity and detailed content will be revealed in the coming weeks.

Media enquiries

Laura Sanchez, Marketing and Communications Director | + 33 (0)7 60 34 67 28 | laura.sanchez@comexposium.com Claire Schlosser, Communications Manager |+ 33 (0)1 76 77 15 81 | claire.schlosser@comexposium.com



About the organisers

S.E. INTERMAT brings together:

- EVOLIS, representing machine and capital goods manufacturers that actively contribute to the competitivity and efficiency of French industry through the modernisation, digitalisation and decarbonisation of production assets in major industrial sectors. EVOLIS provides its members with representativity in the technical and environmental fields to bring their weight to bear on decisions relating to regulations and standards, and offer collective solutions to the technical and economic challenges faced by businesses.. <u>www.evolis.org</u>
- SEIMAT, the Association of International Civil Engineering, Mining, Construction and Hoisting Equipment Industries. SEIMAT
 federates and drives the leading global players in construction machinery and equipment operating in France. The trade
 association brings its members key expertise on legal, technical, social, environmental, customs, and health & safety issues. It also
 offers constantly updated information on economic and industrial activity, and produces equipment sales statistics for France.
 Through its society Club SEIMAT, it actively contributes to promoting and enhancing the brand image of jobs in construction and
 handling maintenance. <u>www.seimat.com</u>
- COMEXPOSIUM, a world-leading trade and consumer event organizer, offering B2B and B2C events around the globe and across
 many sectors, including agriculture, construction, fashion, retail, healthcare, leisure, real estate, food, security, education, tourism
 and works councils. Comexposium caters to more than 3.5 million visitors and 48,000 exhibitors annually in more than 30
 countries worldwide. Headquartered in France, Comexposium's sales network and collaborators are present in 20 countries.
 Comexposium aims to be seen as the place to be, building bridges between people and business. www.comexposium.fr